



**“The Winner’s Secret” -
Activate the power of attraction
With a Winner’s Attitude**

It’s just a game

To acquire a winner’s attitude, you must first accept that life is just a game. And to win consistently, you’ll want to learn what makes it a game, the game’s real purpose, and its rules. You will answer those three questions for yourself while reading this book.

In the meantime here’s a clue: The game’s real purpose is Real-self discovery and the simple, easy to learn rules are called principles:

1. Rule one for the game is *The BEING Principle: We become what we think about.*
2. Rule two is The Attraction Principle: *We automatically attract who and what belongs in the reality of that way of thinking*—that’s our BE attitude.

The secret behind “**The Secret**” is to play at The Game of Life by those two rules, and with a winner’s attitude in every situation. Winning at The Game of Life really is that simple!

Once you've realized that winning at "The Game of Life" requires a simple change of attitude, you will just naturally choose the winner's attitude and win, easily and effortlessly.

Then once you've mastered the art of applying those life-governing principles to manifest the results you want, you will just naturally win, no matter what game you've chosen to play.

In fact, once you've learned how to acquire and maintain a winner's attitude, you really can't lose unless you are attempting to impose your will on others.

The Winner's Secret
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*This book
with its saluable message
is presented to you
by*

The Winner's Secret

The secret behind "The Secret"



*Acquire The Winner's Attitude
and you'll tap into
the power of the Universe*

**Then, share the Winner's Secret
Send it to all your friends**



**With A Winner's Attitude
You Really Can't Lose**

How To Acquire A Winner's Attitude

The winner's secret -- Have you noticed that all big winners in The Game of Life, without exception, play at life with a winner's attitude? And that those who begin a new venture without the winner's attitude, only dream of success and usually don't win?

Those motivated only by hope, almost never win because hope is not a strategy for winning. Whether you desire better health, a more loving relationship, or greater wealth, you must have a winner's attitude in order to manifest that result.

To help you understand the winner's attitude, think back on the times in your life when you've

won big. You'll find with each win, you began that new adventure with total confidence; you had the will to win, the winner's attitude.

For instance, as a kid, you had that attitude when you made up your mind to learn how to ride a bike. On that occasion you got on that bike and started pedaling as though you knew how, didn't you? Did you fall? Of course you wobbled and fell a few times, but each time, got back on that bike again determined, no matter what, to be a winner in your mission to BE a bike rider.

Learning to ride a bike was a big win for you at the time, wasn't it? I want you to see that you won, because you began that new exciting activity with a winner's attitude. You had the will to win and the determination to stay the course until you mastered the art of bike riding.

Now, reflect back on an occasion in your life when you tried, but failed at something. I think you'll find on that failed mission, that you began it with a great deal of hope and desire, but lacked the will to win and the necessary certainty. You failed that time because you didn't begin it with a winner's attitude, right?

And when you failed, didn't you justify your failed attempt with, *Well, I tried?* If you really

believe, *I tried* is a logical excuse for giving up, do the following exercise:

Lay your pen on your desk. Then think about trying to pick it up, but don't. Instead, give up and tell yourself, *I tried*. Silly excuse, isn't it?

I tried, is the victim's story of someone who made an attempt at success while lacking the determination to win. And "*I'm trying*" is what one might say while hoping not to fail. If you really want to know why you gave up on that failed mission, it was because you began it without the benefit of a winner's attitude.

Your failed endeavor was doomed from the start, sabotaged by the following unbreakable rule:

***It is impossible to win
while trying not to fail.***

And another way to state that rule:

***Any attempt to win
without a winner's attitude
must surely fail.***

Then there's the flip side of that same coin:

Begin any venture with a winner's attitude

*and your win is as certain
as day follows night.*

And since winning without a winner's attitude is next to impossible—a false hope, wouldn't it be wise of you to acquire a winner's attitude before you proceed with that venture?

It is my intention in writing this book, to inspire your commitment to BE a big time winner in The Game of Life. I'm betting you will be manifesting multiple awe inspiring successes, from now on, because you've finally mastered the art of acquiring a winner's attitude.

Acquiring the attitude of a winner

To begin the process of acquiring the winner's attitude, you'll want to think about any new goal as an adventure—a new game for you to play. If that game is to be interesting, fun and exciting there must be something of value you might lose; for it is the possibility of losing that makes any game an adventure, isn't it?

To be a certain winner, you'd want to have realized that you were actually a player in a game, and you'd want to have learned the game's rules, its purpose, and perhaps have decided on your strategy for winning. A strategy for winning and the winner's attitude

would be necessary even if you hadn't realized you were playing a game.

The name of the game you're playing, realize it or not, is called, "*The Game of Life*". You've been a player in that game all your life, probably without a clue as to the true nature of the game or its real purpose—that of Real-self discovery.

To win big at this Game of Life, you'll want to reconsider your point of view about your life and circumstances. You'll want to see your life as a game to be played, not a battle to be won.

You might want to begin by realizing that you may be taking yourself and the whole Game of Life way too seriously.

***Angels can fly,
because they take themselves lightly.***

--Author unknown

To begin the process of acquiring a winning strategy, you might want to reflect on what your answer would be to the following questions:

1. If life is just a game, why am I not having fun?

2. How often am I a real winner in this Game of Life?
3. And how much more would I enjoy life if I were actually playing at it as if it were a game?

Are you having fun yet?

If life isn't a fun game for you and you're not often the big winner, you might want to imagine how much more you'd enjoy your life if you just relaxed and played at it as though it were just a game.

Try to imagine yourself playing the game fearlessly—with a winner's attitude in every situation you face. Exciting picture isn't it? And while considering what life would be like as a winner, you might want to learn the game's rules and perhaps choose your strategy for winning.

About The Game of Life

Before I give you the winner's secret--how to acquire a winner's attitude and win consistently, think about your answers to the following questions about The Game of Life.

1. What makes life just a game?
2. What is the game's real purpose?
3. And what are its rules?

Don't feel bad if you don't have answers for those questions; most people don't. Actually, the game's simple, easy to learn rules are called principles.

The Game's Rules

1. The first rule of the game is *The BEING Principle: We become what we think about.*
2. The second rule is The Attraction Principle: *We automatically attract whoever and whatever belongs within the context of our thoughts—our BEING attitude.*

Once you've realized the winner's secret--that winning at "The Game of Life" requires a simple change in your BE-Attitude, you will just naturally choose the winner's attitude.

Then once you've mastered the art of applying those two life-governing principles in manifesting the results you want, you will just naturally win, no matter what game you've chosen to play. In fact, once you've learned how to acquire and maintain a winner's attitude, you can't really lose, because the real win is in overcoming your fear of losing.

To help you understand The Game of Life's real purpose and the awesome power

available to you once you've mastered the Game's rules, I'll be telling you a story you've heard before: Maybe this time you'll be ready to accept it as the awesome truth of your BEING.

To win at The Game of Life, you must believe you will win; so even though the story you are about to read may sound like a fairy tale, you may want to read it as the story of your life—because it really is! You are, indeed, far more powerful than you've allowed yourself to believe.

The following story will prove that to you, but only if in reading it, you become a true believer in the awesome power behind your will to win.

The story of your life

After creating the Universe, God rested, and to pass the time, decided to play a game of solitaire. Before long, God noticed that playing a game by one's self was not all that much fun.

His solution for making the game more fun was to create other gods to play the game with Him. This is the story of your life taken from your bible, rewritten in fable form; it's about how God created mankind in His own image and likeness.

As you read the story this time, see if you can allow yourself to accept it, not as fiction, but as the profound truth of your BEING. As you consider this as your True Identity, see if you can go where the following question takes you:

Who would you be BEING if you had truly accepted that you were made in God's image and likeness?

Imagine what a significant difference your being that powerful could make in the quality of your life. Allow yourself to really ponder that question before you read on.

To continue with our story—God created other gods and proceeded to play the game with them. But again, the game was not much fun, because as gods they each knew they couldn't lose. Winning would not be much fun if there was no chance of losing, would it?

So, God solved the gods-can't-lose problem by giving us amnesia. Now, as gods who've lost our memory, (we've forgotten who we really are) you and I play at The Game of Life, thinking we have something of real value we could lose. And since there is now the risk of losing, the game should now be fun. But is it?

Are you trapped in a losing game?

You might want to ask yourself, how much fun you are having as a player in this Game of Life. Or had you even allowed yourself to see life as a game?

The Game of Life wouldn't be much fun for you if you were overly concerned about losing what you had. And no game would be fun if you thought you were powerless to choose anything different, trapped in a losing game.

You also wouldn't be enjoying life if you were so afraid of what life outside your box might be like, you just couldn't choose something better. And if you were worried, afraid or living in self doubt, you wouldn't be having fun.

If you are taking yourself and life's problems too seriously, life can never be a fun filled, daring adventure; can it? And if you are feeling trapped in your problems, it's because you've not allowed yourself to see your life as a game.

You would however, be having fun if after considering the risks, you were playing at the game with a winner's attitude. And since the only way you can win at The Game of Life is with a winner's attitude; will you then, right now, decide to acquire and maintain a winner's attitude?

Here's what must happen before life can be a fun-filled daring adventure for you:

- ❖ You'd have realized that life is just a game, and
- ❖ You'd have to have acquired an attitude that would allow you to play the game as a winner.

Can you now see that in order to really enjoy The Game of Life you'd have to be playing with a winner's attitude? And can you also see that to acquire a winner's attitude, you'd have to have moved beyond your fear of failing?

Notice that in overcoming your fear of failure, you've already had a big win in the game of Real Self discovery. Your first step toward the light at the end of your tunnel would be to imagine what your life would be like if you had a winner's attitude.

The Game's true purpose

Your purpose in The Game of Life is Real-Self discovery. You truly are an individualization of God, but to really know that—to experience being that powerful, you must have proven it to yourself with out-of-the-box BEING choices and the corresponding manifested results.

You'll grow your consciousness each time you choose to BE the wizard, and you'll win every time you've acquired the winner's attitude by overcoming your fear of failing.

Each of your subsequent wins in life must begin with your empowered intention to create a new reality in which the quality of your life improves in some way.

Each new adventure on this yellow brick road of Real Self-discovery is always an out of the box experience requiring your transformation in consciousness. And for your new venture to be successful, you must begin it with a winner's attitude.

With each awe-inspiring manifested result, you'll become more empowered; you'll grow a little more conscious of your True Identity, and you'll accept more and more of the good life as your self-worth grows.

The bottom line in the story of your life is that you are an individualization of the one God, powerful far beyond your current ability to believe. And realize it or not, you are and have always been the wizard in the process of proving that truth of your BEING to yourself.

But your belief in the idea of God as man will not in and of itself prove anything. To grow that persuasion beyond belief to experiential knowing, you must prove your awesome power to yourself with manifested results.

You'll grow your consciousness, your self-confidence and your self-worth with each remarkable result manifested. Your resulting growth in consciousness is your big time win in The Game of Life.

Understanding your power to manifest

In every circumstance you face in life, you are choosing who you will BE even though you may think you're not choosing. Notice if you will, that every BEING decision you make manifests a result.

Your manifesting powers are on automatic, always working, manifesting whatever content belongs in the reality of your BEING choices. You have no choice about being a manifestor of results, nor do you have a choice about BEING you. You do however, have a choice about who you will BE and are therefore, fully responsible for what you are manifesting.

You are powerful far beyond your current ability to believe. The power of God in you shows up as The BEING Principle—that's the

power to choose who you will BE. The Law of Attraction then, automatically brings into your life whatever content naturally belongs with that BEING choice.

Your manifesting powers are the combined effect of the two powerful principles that govern your life and mine:

- 1. The BEING Principle**
- 2. The Law of Attraction**

Once you've woken up to your true potential, those two spiritual principles combine to make you a powerful manifestor.

Once you've learned to take charge of your BEING choices, your ability to manifest on demand will be restricted only by your self limiting belief in what's possible. Your manifesting powers and your belief in what's possible for you will grow each time you exercise The BEING Principle—that's your awesome power to make new BEING choices.

You have the power, right now, to change your mind about who you will BE, and that new BEING choice will automatically change your circumstances and improve the quality of your life. Sound like a fairy tale? It isn't!

IT doesn't know how to say 'NO'

Once you've chosen, the Universe always says, "Yes"; never, "No."

To achieve a quality of life change, just decide what you want, choose to BE the one to whom that benefit belongs by right of consciousness, then expect the Universe to deliver the appropriate content automatically.

Improving your circumstances really is that simple, and the life you've always wanted is truly only a new BEING choice away.

You've been making new BEING choices all your life, but with each out-of-your-box venture, you've become locked into your new reality and have forgotten you had the power to choose something even better. Well, the change you want in your life is as simple as a change in your attitude.

Choosing a new attitude about life

Making a new BEING choice, quite simply, is what you do when you change your mind about who you will BE.

To help you more easily understand the process of making new BEING choices, you might want to think about a new BEING

commitment as a simple change of attitude—
as in changing your point of view about life.

In reading the message in this book, have you
not already changed your point of view about
what's possible? That change of mind was a
BEING shift for you that must manifest better
circumstances.

Think of your new BEING choice as an attitude
adjustment. And to perhaps digest the full
meaning of the word, "attitude", let's look at
words you might substitute for it.

Give some thought to each of the following
words and allow yourself to see that each one
actually represents a BEING choice—one of
the ways you've chosen to BE YOU.

- ❖ Approach
- ❖ Outlook
- ❖ Manner
- ❖ Stance
- ❖ Position
- ❖ Feelings
- ❖ Thoughts
- ❖ Mind-set
- ❖ Way of thinking
- ❖ Opinion
- ❖ Point of view
- ❖ Standpoint

- ❖ Line
- ❖ Posture
- ❖ Pose
- ❖ Way of behaving

Think of each of the above assumed attitudes about life as YOU, sending a clear message to the Universe about who and what belongs with you. Notice that your circumstances are the manifested results of your past attitudes or points of view about life.

Allow yourself to see that the quality of your life is determined by your attitude about life.

To put a label on your points of view, let's call them your BE Attitudes. If you are with me so far in this cause and effect logic about assumed attitudes, then you must realize that you could easily change the quality of your life by simply changing your attitude about it.

So you might want to ask yourself,

- ❖ What is my current BE Attitude?
- ❖ What corresponding results am I now manifesting?
- ❖ What results would I rather manifest?
- ❖ And what attitude could I assume, that would manifest the results I want?

The BE Attitudes

In order to manifest anything significantly different in your life, the following six **BE Attitudes** must be in place:...**to be a winner, you must assume:**

1. **The BEING certain** Attitude
2. **The BEING confident** Attitude
3. **The BEING successful** Attitude
4. **The BEING accepting** Attitude
5. **The BEING unattached** Attitude
6. **The BEING a winner** Attitude

The BE Attitudes.

1. To be **certain**, you must BE consciously aware of the awesome power available to you in The BEING Principle—the awesome power you have to make new BEING choices that must manifest what you want.
2. In the BEING **confident** mode you will see yourself as having the self-confidence to know what you want and choose it.
3. To assume the attitude of the **already successful**, you must feel as you would be feeling if you had already manifested the desired result.
4. To assume the attitude of **accepting**, you must have take on for yourself a quality of self-worth that would allow you to say, **YES** to the good life once the Universe delivers it in the form of an opportunity.

5. And you must BE emotionally **unattached** to your desired outcome in order to acquire the BEING Attitude of winner.
6. To win consistently, in The Game of Life, you must be playing the game full out with **A Winner's Attitude.**

The most difficult step for you in the process of acquiring the winner's attitude will be that of accepting failure as a possible outcome and in making that result okay as you continue to play at the game full out with every intention of winning.

You'll find the detaching process easier said than done. However, once you've detached from your need for those results and acquired the winner's attitude, your BEING choices WILL easily, effortlessly and automatically manifest.

And with each subsequent success, your self-confidence and your certainty in the power of principle will grow. Then, once you've gotten the hang of acquiring a winner's attitude in every situation, you'll just repeat the process over and over again.

You can BE a winner in all situations

Notice that for each and every situation faced throughout your day you've actually made a

BEING choice. In each instance, you chose who you would be and your BEING choice manifested a result.

In other words, in each situation you'll face today, you will form an opinion or assume an attitude about it. Your assumed attitude is actually a BEING choice. And for each position taken, you will reap a corresponding benefit or an undesirable consequence.

What do you suppose your life would be like if you took charge and began manifesting the results you want by simply managing your attitudes? Stop and think about life being that great! Allow yourself to see that with a winner's attitude, you could be a winner in every situation!

How to acquire a winner's attitude

Think about a tense situation you haven't faced yet and just make up your mind to assume a winner's attitude about it. Notice in that situation, and in every other demanding circumstance you'll face, some hidden fear makes the situation appear stressful.

To remove the stress, you must be willing to face that fear. Begin by making it your intention to win in that situation by choosing to face your fear and acquire a winner's attitude.

Think about recent situations faced, where you might have saved the day with a winner's attitude; **Note those situations and the probable outcome here, had you faced them fearlessly with a winner's attitude:**

Now, go back to the tense situation you haven't faced yet and describe that here:

- ❖ Ask yourself what you fear most in that situation.
- ❖ To face that fear, imagine the worst possible outcome as though it had already happened.
- ❖ Accept that outcome as a possibility. Then assume a "So what" BE Attitude about it.
- ❖ Then make up your mind to win anyway, and step up to the plate with the BE Attitude of a winner.
- ❖ If you've taken all the steps, you'll BE a certain winner.

Notes Page

What inspired action will you take?

But you may need help

You'll want to make the winner's attitude your habitual way of dealing with life. But you may need help in the process of acquiring and maintaining the winner's attitude.

Most people fizzle out in their attempts to improve the quality of their lives, because they are totally unaware of their own powerful built-in resistance to change. To acquire and maintain the winner's attitude, you will have to get that new BE-attitude past your current change resistant B.S. {**B**elief **S**ystem}.

To learn more about your manifesting powers and why you must always win with a winner's attitude, you might want to visit our website, www.ToGodorAsGod.com where you can download the 1st 4 chapters of the To God or AS GOD book free.

While there, check out information on the next Winner's Attitude Workshop. We've created a new workshop designed and formatted with the intention of helping you acquire and maintain a winner's attitude.

To learn more about the **Winner's Attitude Workshop**, send an email request to darel@richbits.com for the date and time of the next Winner's Attitude Workshop.

Did you enjoy The Winner's Secret? Most people do, in fact most people never would have thought something so little could hold so much power. But after reading just a few pages, they're convinced.

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Testimony

Using Darel's success formula, I was able to manifest any end result I wanted. I went from earning \$750,000 per year to over \$1,000,000 per month. Thanks Darel. --Thach Nguyen

Wow, Darel, I now have a deep sense of inner peace and my relationships have improved beyond words. I am DOING far less work and making more money than ever before. --Chris Larimer

In practicing Darel's techniques, I've experienced a quantum leap in production while working significantly fewer hours. --Greg Harrelson

In embracing the Being Solution, my self-worth and my self-confidence really grew; and I transformed a failing business into a big success. --Judy Banfield

I am honored to have been part of the workshop that created this book. I now have peace, profit, love, abundance, and I'm making a difference. --Venny Saucedo

Worry used to consume me. Not anymore. I live my life in a free mode. I do what I want and know I can manifest whatever I want. --Tamara Dean

Since employing Darel's philosophy I am experiencing true fulfillment in every phase and magnetically attracting things I thought mostly belonged to others—money, opportunity, rewarding relationships and stratospheric personal strength --Scott Umstead